

SUMMER PLACEMENT REPORT

2019-21



VINOD GUPTA SCHOOL OF MANAGEMENT
INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR



A Note from the Placement Chairperson

We at VGSOM believe in constant improvement, adapting to the evolving challenges, learning to overcome them and thereby setting new standards of managerial excellence as well as raising the bar, year after year. A testament to this is the fact that VGSOM has been consistently ranked as one of the best B- Schools in India in various rankings and surveys. In fact, over the years we have continually improved our ranking and are currently ranked 5th in the list of India's best B-Schools as per the prestigious NIRF Rankings which is curated by the Ministry of Human Resource Development, up from 6th in 2019 and 7th in 2018 and 2017. VGSOM has also been ranked as the 7th best B-School in India in this year's QS World University Rankings of Indian Business & Management Studies universities. We have also been ranked in the top 250 such universities globally.

The Summer Internship Program recruitment of VGSOM witnessed active participation from some of the biggest names in the corporate sector representing various domains and offering diverse as well as niche roles. The placement season was successfully completed with 100% of the batch placed with an average stipend of Rs 1,06,450. More than 70 corporates chose VGSOM, IIT Kharagpur for collaboration through the summer internship program and this in itself is a testament to the calibre of our students and the value addition they provide to our industry partners.

We would like to extend our immense gratitude to our illustrious alumni, who have played a key role in enhancing the brand of VGSOM. We would also like to appreciate our Placement Committee for their incessant and whole-hearted efforts towards enhancing the corporate reach of the institute. We look forward to building upon this performance and carrying forward its legacy in the coming years.

Dr. Prabina Rajib

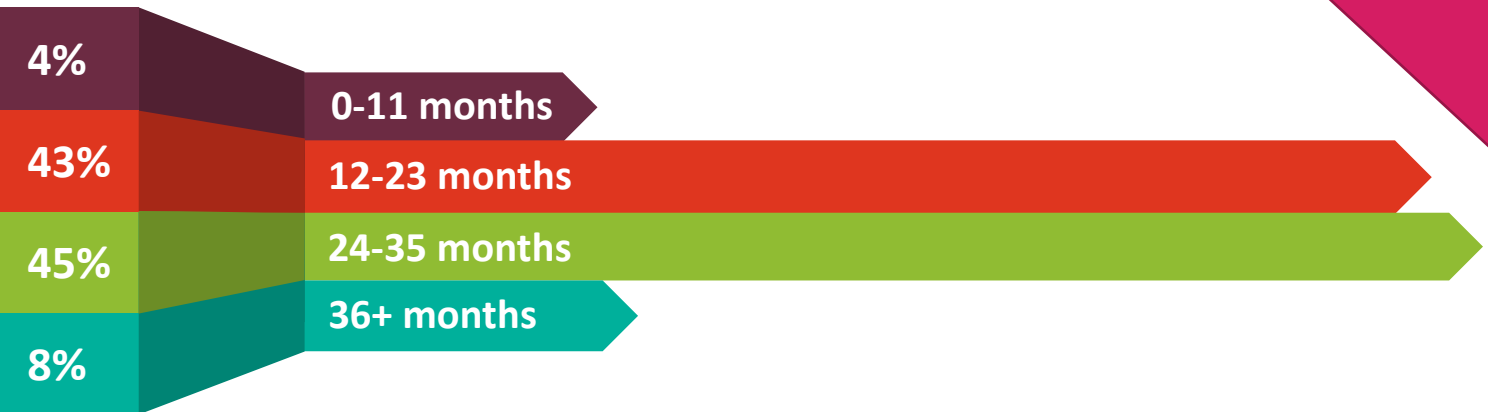
Professor and Dean, VGSOM

Placement Chairperson

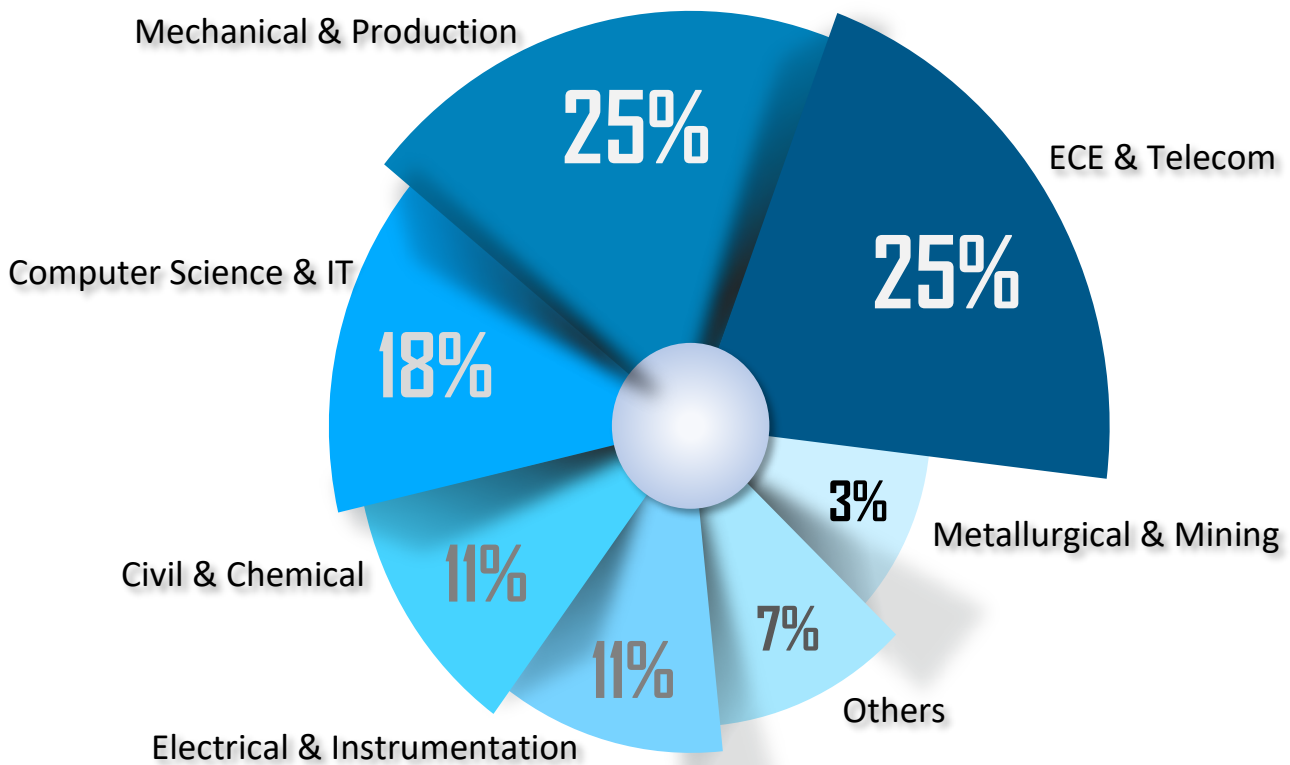
prabina@vgsom.iitkgp.ac.in

Key Statistics

Work-Ex Distribution



Engineering Background

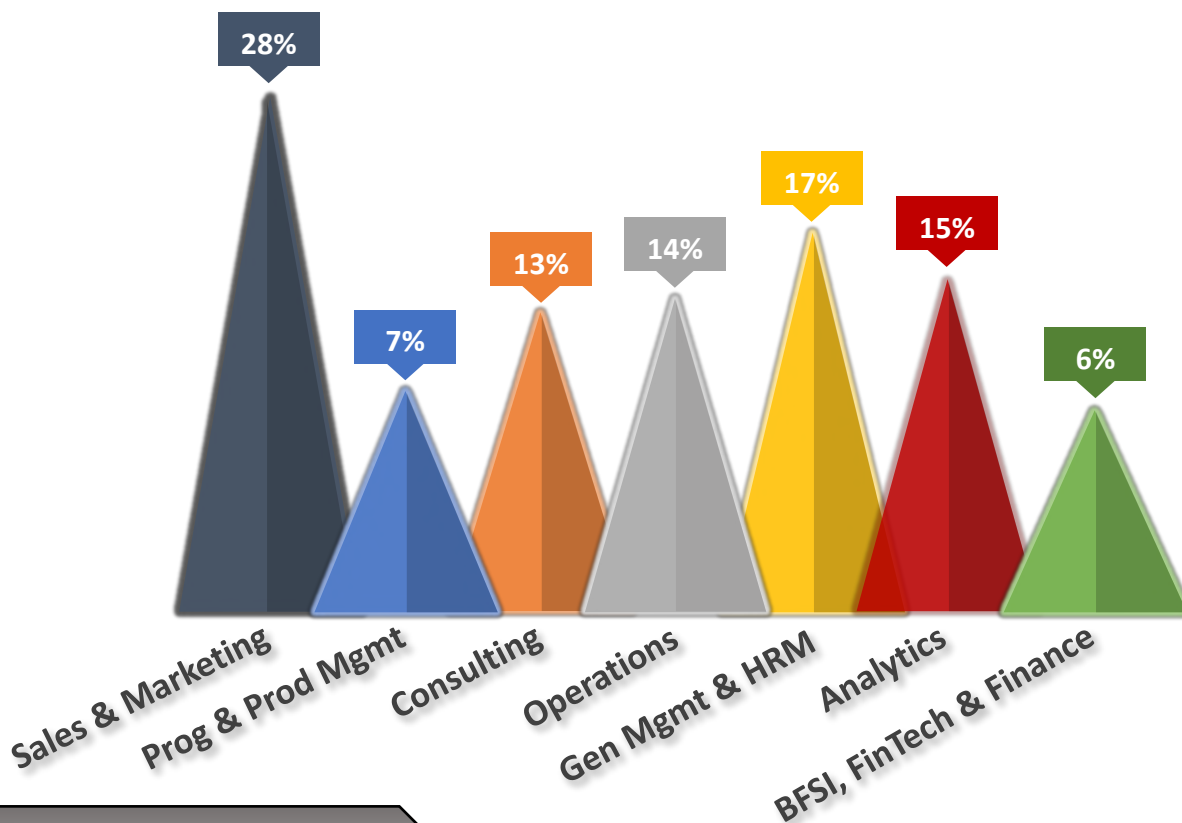


Placement Overview

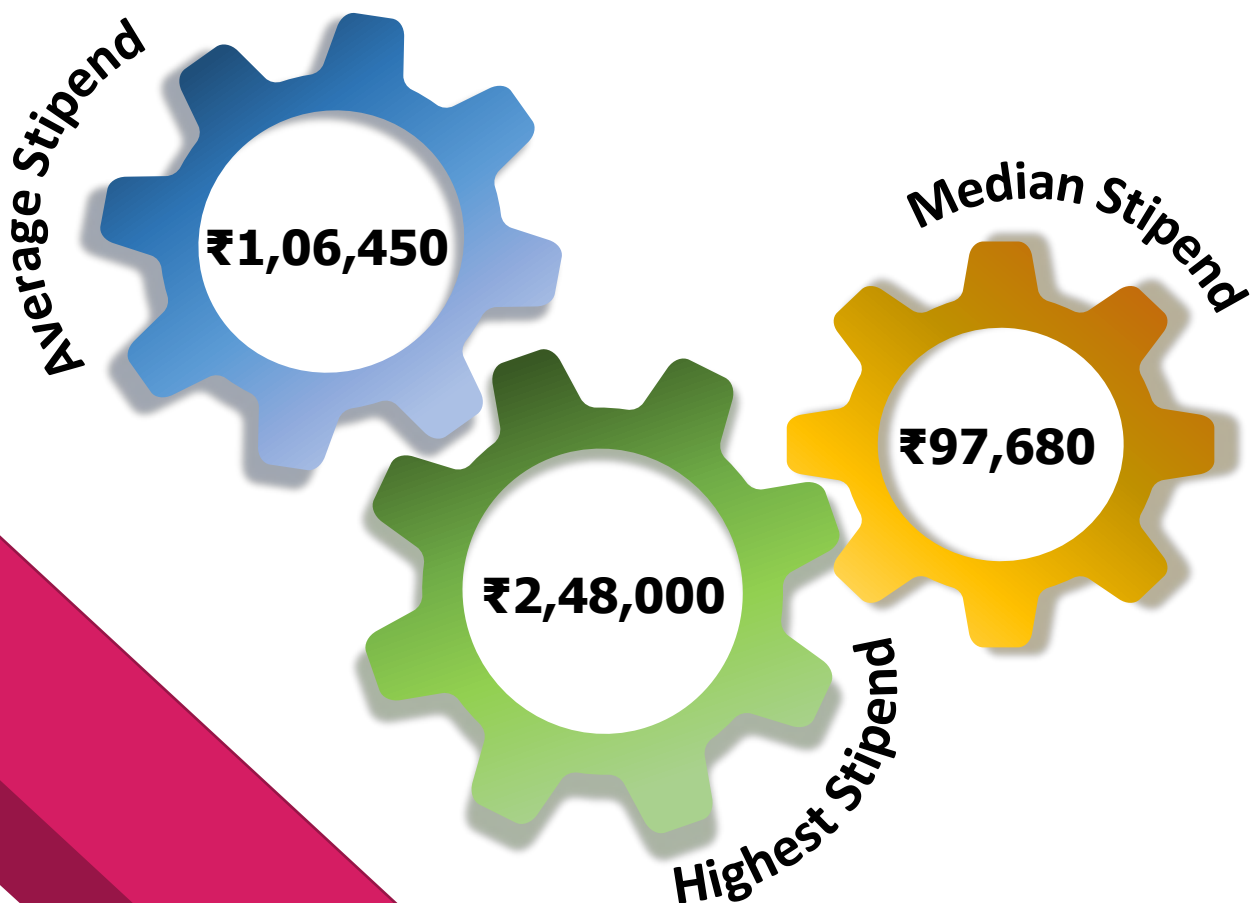


Key Statistics

Domain Distribution



Stipend Details



Profiles Offered



FMCG/Retail/E Commerce

Regular recruiters like **Titan** and **Amazon** offered various opportunities like Operations Management, Program Management, Marketing Intern, Account Management and Sales Specialist. New associations include medical device maker **BD**, e-commerce player **Fynd** and fitting systems and electronics major **Hafele**. Roles were offered in Sales, Marketing, Operations and Product Management.



Manufacturing and Logistics

This domain continued to witness participation from old as well as new recruiters like **Ford**, **Delhivery**, **Halma**, **Tata Metallics**, **Texas Instrument**, **Ninjacart** amongst others. Profiles offered included Operations Analytics, Supply Chain Management, Marketing Intern, Human Resource Intern, Procurement, Data Scientist, Management Intern, Data Insight and Analytics, B2B Sales, etc.



IT/ITeS

The IT/ITeS domain continued to be an eye-catcher amongst the students and also saw great participation with big names like **Wipro** and **Siemens** gracing the Summer Internship Recruitment program at VGSOM. They organizations offered various profiles to the students including Pre-Sales, Business Research, IT Operations, Healthcare Analytics, Strategy Development and Digitization.



Banking and Finance

Banking and Finance saw a large participation from regular as well as new recruiters. **Nomura** and **Reserve Bank of India** continued their longstanding association with VGSOM. **HSBC** and **Kotak Mahindra Bank** initiated Internship hiring and we also saw participation from Fin-tech firms like **EpikInDiFi** and **RevFin**. Roles offered included Commercial Banking, Financial Analytics, Product Management, etc.



Consulting/Analytics

Consulting and Analytics together continued to be the preferred domain of the students at VGSOM. Prominent recruiters like **PwC**, **Accenture Digital**, **Tiger Analytics** and others continued to repose their faith in the institute. The offered roles included mainstream and niche ones like Technology Consulting, Analytics Consulting, Government and Public Sector Consulting.



Others

Premier Media organization **Jio Saavn** continued to place their trust in the students of VGSOM. Mobile based payments platform **Juspay** and automobile retail major **Raam Group** initiated new collaborations with us offering roles in Product Management and General Management. Some other roles in this category offered include Strategy and Operations, Ad Platform Data Management, etc.

Major Associations

accenturedigital

adani

amazon

 BD

DELHIVERY

epik
INDIFI



 Fynd

Google

HÄFELE

 Halma


HSBC

Jio
saavn

 JUSPAY

 **kotak**
Kotak Mahindra Bank


LafargeHolcim

lets  transport

MAQ
Software




MPOWER
Financing

ninjacart

NOMURA

pwc 

RAAMGROUP



 Revfin


SHREE MALANI GROUP

SIEMENS

 SUTHERLAND

SVF


TATA
TATA METALIKS


TATA
TATA POWER

 TEXAS
INSTRUMENTS


TIGER
ANALYTICS


TITAN
COMPANY

wipro 

Closing Note

We would like to express our sincere vote of thanks to the Dean and the entire Faculty and Staff of VGSoM without whose continued support none of this would have been possible. Our Alumni network, who have always been highly active and steadfast in supporting their alma mater, have been instrumental in connecting the team with various corporate partners.

We express our sincere gratitude to our legacy recruiters for their continued association and for bestowing their immense faith in our students once again. We would also like to express our heartfelt gratitude to the first-time recruiters and look forward to establishing long term partnerships with them. We are confident that our students will work to the best of their abilities to bring success and add value to our corporate partners.

VGSoM, IIT Kharagpur wishes the students the best for their upcoming stint in the corporate world. The institute expresses great hope and excitement for all the wonderful opportunities that lie ahead further down the road and we look forward to many such fruitful collaborations with our corporate partners in the years to come.

Placement Team

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